



NEWS RELEASE

FOR RELEASE: January 27, 2012

Credit Union of Colorado Launches New Foundation

(DENVER, CO) [Credit Union of Colorado](http://www.cuofco.org/) has launched a new foundation to build upon the organization's long history of philanthropic commitment to its members and the communities where they reside. The new Credit Union of Colorado Foundation primarily will focus on two areas of interest: human services and education.

"Our board of directors established this foundation to honor the legacy of service that began with the people who founded our credit union in 1934," said Terry Leis, president and CEO of Credit Union of Colorado. "With these first steps, we hope our foundation will start a new legacy of making our communities a better place to live."

The credit union is now accepting donations on behalf of the Foundation. Anyone can become a member of the Foundation for a minimum donation of \$10. Foundation members are also eligible to become members of the credit union.

For more information about the Credit Union of Colorado Foundation contact the Credit Union at 303-832-4816 or 800-444-4816. <https://www.cuofco.org/>

About Credit Union of Colorado

Founded in 1934 as the Colorado State Employees Credit Union, it changed its name to the Credit Union of Colorado in August 2007 to reflect its broader membership base. In addition to state employees, retirees and their family members, the credit union also includes employees, appointees,

and officials of Colorado counties, school districts, municipalities, and special districts. Eligible members also include students, faculty and alumni of Colorado community colleges, Colorado State University – Pueblo, Colorado School of Mines, Johnson & Wales University, Mesa State University, students, faculty, and staff of CU Boulder and vocational schools. In addition to nine branches in metro Denver, there are offices in Canon City, Colorado Springs, Greeley, Fort Collins, Grand Junction and Pueblo.

###

Media Contact: Sage Public Relations Group - Dan Christopherson, danc@chriscocom.com, 303-779-4920; Jon Pushkin, jon@pushkinpr.com, or 303-733-3441